



PITTER PAT PRODUCTIONS

SPONSOR BENEFITS

As a sponsor of Karratha's own Local Theater Company, you get a variety of wonderful benefits while also supporting the arts .





PITTER PAT PRODUCTIONS

WHY SPONSOR?

- A unique opportunity to support Karratha's ONLY not for profit theatre company
- Contribute to the sustainability and growth of performing arts in the Pilbara
- Nurture current and future artist and arts professionals
- Demonstrate your commitment to a diverse and vibrant local community
- Showcase your brand to a diverse, engaged audience
- Associate your business with our positive messages and experiences
- Receive a range of sponsor benefits



PITTER PAT PRODUCTIONS

ENGAGEMENT

Our projects generate significant community interest and have a wide reach including:

- Cast: 20+ (ages 6 to 60+)
- Crew & volunteers: 60+
- Audience: 800+ (anticipated, all ages)
- Social media: 1000+
- Website: 1000+
- Print/Advertising: 10,000+
- Local business 20+
- Local government
- Local schools
- Community groups





PITTER PAT PRODUCTIONS

BENEFITS

Sponsoring Pitter Pat Productions comes with a range of benefits (dependant on level of sponsorship) which typically include as standard:

- Logo display and acknowledgements on our:
 - Website sponsorship page
 - Social media channels
 - Event posters, flyers and promo materials
 - Event programs
 - Newsletters
 - Promotional stalls and displays
 - Videoproductions, webcasts and promos
- Complimentary VIP tickets to events
- Press acknowledgement (radio, newspaper etc)
- Volunteering opportunities for your team





PITTER PAT PRODUCTIONS

PREMIUM BENEFITS

In addition to the standard benefits, a range of premium benefits are available*

- Website/Social Media banner (featured)
- Feature article in our newsletter
- Promotion/display at your business
- Adverting space in programs
- Flyer/brocher inserts in programs
- Verbal acknowledgement at the event
- Incorporation of your logo/brand into events
- Speaking opportunity at events
- Cast appearance/performance at YOUR workplace/event
- Donate your goods or services for raffle/door prize





PITTER PAT PRODUCTIONS

PREMIUM CONT.

- Logo display on member T-shirts
- Interview/feature on webcast
- Content for your website, newsletter etc.
- Video/photo content for your social media
 - Facebook, instagram, tic toc etc.
- Promotion / display at your business
- Sample/give aways at events
- Inclusion in member benefits program
- Business directory listing
- And more!





PITTER PAT PRODUCTIONS

EXAMPLES

The following pages show a sample of the benefits enjoyed by our previous sponsors.

We can work with you to tailor your sponsor benefits to your business. As a theatre company we can be very creative!



WEBSITE

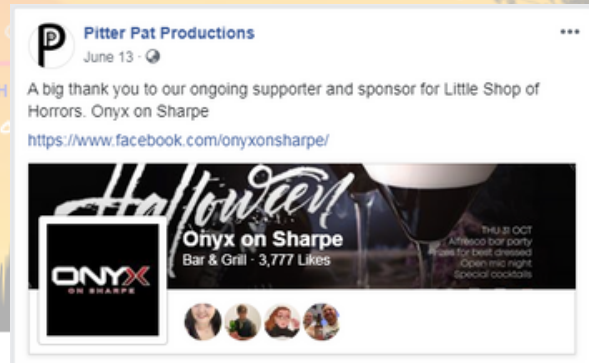
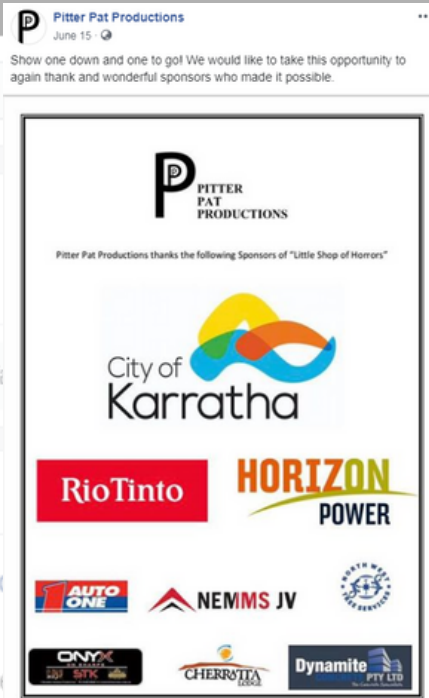


Sponsors features on our website, logos link back to sponsor webpages.



PITTER PAT PRODUCTIONS

SOCIAL MEDIA



We acknowledge our sponsors via regular social media shout outs and posts

CROSS PROMOTION


 **Pitter Pat Productions**
May 30 · 🌐

Terre Rouge Ballet is one of our generous supporters and are presenting "Peter Pan" on June 22 at the REAP. Be sure to get your tickets for this fabulous show and support our local dancing super stars!
<https://www.facebook.com/events/2413725728898710/>




SAT, JUN 22
Peter Pan presented by Terre Rouge Ballet
Sat, Jun 22 · 2 Times · Red Earth Arts Precinct · ...
👤👤👤 Ariana, David and Kristie were interested

Interested

 **Pitter Pat Productions**
Just now · 🌐

Dance Kix Karratha is one of our many generous supporters and tickets to their end of year spectacular are on sale now! Support local performing arts and grab yourself a ticket, you might even spot a few familiar Pitter Pat faces amongst the sequins 😊



Dance Kix Karratha - End of Year Performance
Sat, Nov 16 · 2 Times · Red Earth Arts Precinct · Karratha

SAT, NOV 16
12:00 PM – 2:30 PM

Interested

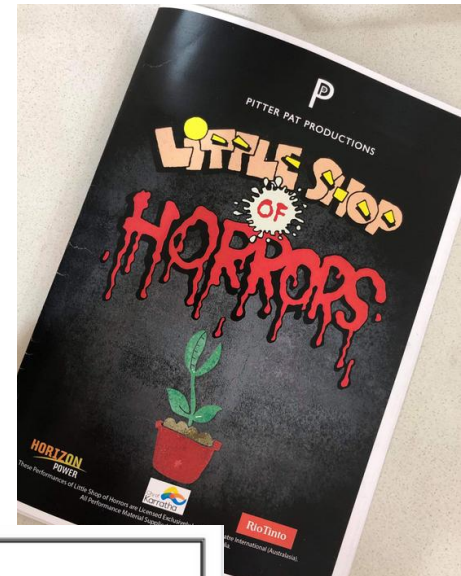
SAT, NOV 16
6:00 PM – ...

We reciprocate support by cross-promoting on our platforms



PITTER PAT PRODUCTIONS

LOGO DISPLAY



We incorporate sponsor logos in programs, posters and other promotional materials, which we display and distribute widely.



PITTER PAT PRODUCTIONS

LOGO DISPLAY CONT

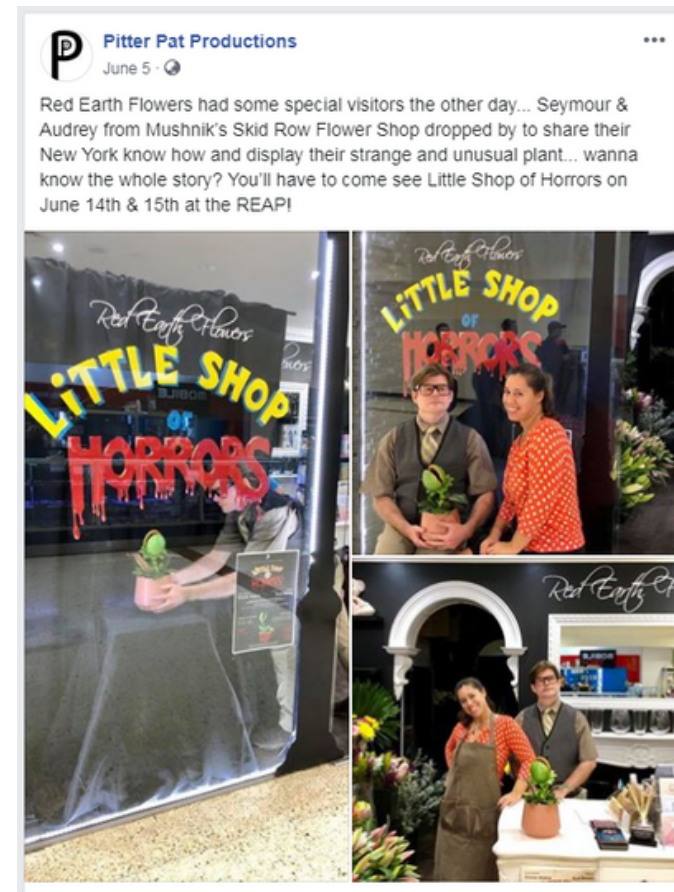


Pilbara Site Pics donated their photography services so co-branded the images shared widely on social media, they also put together our highlights video which includes all our sponsors branding. See it here: https://youtu.be/ujP9m_s2E0U



PITTER PAT PRODUCTIONS

BUSINESS INVOLVEMENT



We partner with businesses to create enticing displays and social media content. Here 'Red Earth Flowers' became Karratha's own 'Little Shop of Horrors' in the lead up to the show, including displaying our puppets and a visit/photo shoot with the lead actors.



PITTER PAT PRODUCTIONS

BRAND INTEGRATION



We can integrate sponsor branding into our shows!

Here sponsors 'Red Earth Flowers' & 'North West Tree Services' featured as market stalls in Pilbara Pan.

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23 May, 2019 – FOR IMMEDIATE RELEASE

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BROADWAY GOES BUSH WITH "LITTLE SHOP OF HORRORS" AT THE REAPER
14TH & 15TH JUNE, 2019.

Fitter Pat Productions, the people behind "Pillars of the Sky" are back and this time they are bringing "Little Shop of Horrors" the multi-award winning Broadway, musical smash hit to Karratha.

After the sell-out success of *Pilbara Pan* in 2018, Pitter Pat Productions is proud to once again bring local Kararra talent to the stage with their next major production – *Little Shop of Horrors*, directed by Danielle Chamberlain. Featuring an entirely local cast, electrifying musical score and even “mar-eating” puppetry, this sci-fi horror comedy is a family night of fun not to be missed! Showing on the 14th & 15th of June at the Red Earth Arts Precinct. Tickets available from redearthartsprecinct.com.au or at the box office.

About Little Shop of Horrors:
Written by Howard Ashman, with music by Alan Menken, *Little Shop of Horrors* tells the story of Seymour Krelborn a meek and dejected assistant at a Floral shop who happens upon a strange plant which he affectionately names "Audrey II" after his crush at the shop. Little does he know that this strange and unusual plant will develop a soulful R&B voice, and an unquenchable thirst for human blood. As Audrey II grows bigger and meaner, the carnivorous plant promises limitless fame and fortune to Seymour, as long as he continues providing a supply of fresh blood. Just when it's too late, Seymour discovers Audrey II's extra-terrestrial origins and his true drive – for world domination.

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Pitter Pat Productions Inc.

About the Cast & Crew

Little Shop of Horrors has been brought to life by an entirely local crew of dedicated volunteers who have donated their time and talent to source and craft sets and props that will transport the audience to Skid Row, New York City where the story takes place. The crew has also risen to the new challenge of puppetry design, crafting four amazing puppets to bring the menacing Audrey II to life!

The cast features two local performers including David Williams and Arianna Pagagnetti as Seymour and Audrey respectively. David and Arianna are seasoned performers, hailing from New York City's East Village. They now call Kamratha home and work with the IFF foundation, teaching drama to our local youth. They are joined by fellow Pitter Pat newcomers: Nick Sward as Orin/Audrey II and Jessica Jones as Ronnette. Returning to the stage from Pilbara Pan are Lee Tattam (Annie) as Mr Mushvish, Danielle Chamberlain (Director) as Crystal, Camille Barton (Tinkerbell) as Monique and Kim Shepherdson (Pater) as Chiffon. Also returning are Louise Flemming (Hook), Mandi Buckley (Smee), Jahad Baker (Peter) and many more!

Follow the cast & crew here: www.facebook.com/ILSOthKarratha

About Pitter Pat Productions

Pitter Pat Productions is Karratha's very own local theatre company which aims to create a community of arts and culture that is accessible to all community members allowing them to develop theatrical skills whilst promoting social inclusion and a sense of belonging. Pitter Pat is committed to producing professional shows, showcasing local talent for the enjoyment of local audiences and fostering a long-term, self-sustainable addition to Karratha's arts community. Find out more here: www.pitterpatproductions.org.au

As a not for profit organisation, our aims can only be achieved through the generosity and support of our local community and donors. This production is generously supported by The City of Karratha, Rio Tinto (Dampier Salt), NEMMS JV, North West Tree Services, Auto One & Cheratta Lodge.

Performance Details

All performances will take place at the Red Earth Arts Precinct on Friday June 14th (7.30pm) and Saturday June 15th (7.00pm). Tickets are \$20 for children/concession, \$30 for adults and \$90 for a family of four. Tickets available from refesthadroneprecinct.com.au. For more info contact info@pitternproductions.org.au

Performing arts get a shot in the arm



David Williams, Ariana Paganetti, Danielle Chamberlain and Emily Zimmer

[illegible]

Philbra Performing Arts Academy co-director David Williams said the completion of the Red Earth Arts Precinct last year had been critical to the group's formation.

A City of Karratha spokeswoman said the partnership was aimed at building the capacity of the local arts community and further activating REAP.

W wins rave reviews

[illegible]

Pilbara NEWS

NORTH WEST **Telegraph**

We acknowledge our sponsors in our media promotions including press releases, newspaper articles, and radio interviews. We have featured in/with the above publications/shows and are continuously expanding our marketing reach



THANK YOU!



The benefits and examples listed in this presentation are indicative only and this document does not guarantee their availability/provision. Sponsor benefits vary dependent on a variety of factors including sponsorship level, formal agreements, time frames for proofs/printing, venue approvals, volunteer availability etc. Specific sponsorship benefits can be confirmed with the individual sponsor.

FOR MORE INFORMATION OR TO SPONSOR US CONTACT:
FUNDRAISING@PITTERPATPRODUCTIONS.ORG.AU